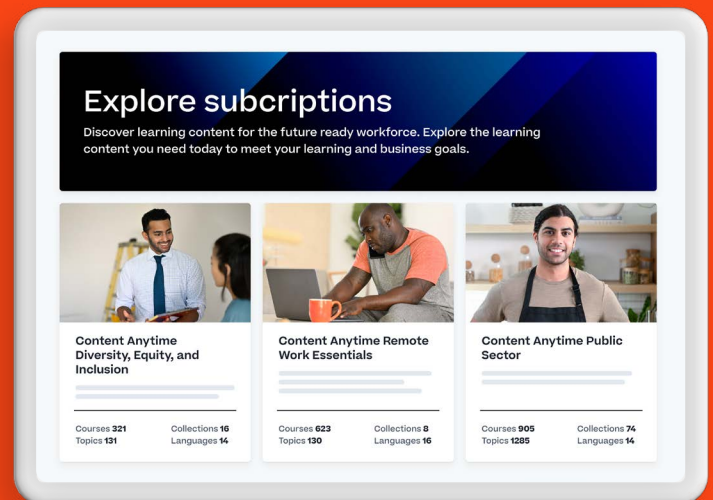


Cornerstone Content Studio

Content discovery and
curation harnessed by
the power of AI



Content curation can be overwhelming and ineffective due to the multitude of content catalogs, various vendors, and diverse learner populations. You can meet these challenges head-on by simplifying and streamlining how your people search for and curate content with Cornerstone Content Studio.

Empower your people with a single platform for content discovery, curation, organization, and publishing, all powered by data and AI. With the ability to quickly find relevant skills, categories, and topics, you can provide streamlined content experiences to your team with unprecedented ease and simplicity.

Cornerstone Content Studio is a comprehensive discovery, curation, and insights platform with a range of features that you can use to make the right content curation decisions and maximize your learning outcomes.

Find relevant content with a streamlined search

Save time by using AI/ML technology to find the right content for the right audience quickly and easily.

Ensure content aligns with business objectives

Content Studio makes it easy to curate content based on your organizational needs.

Skill-based content

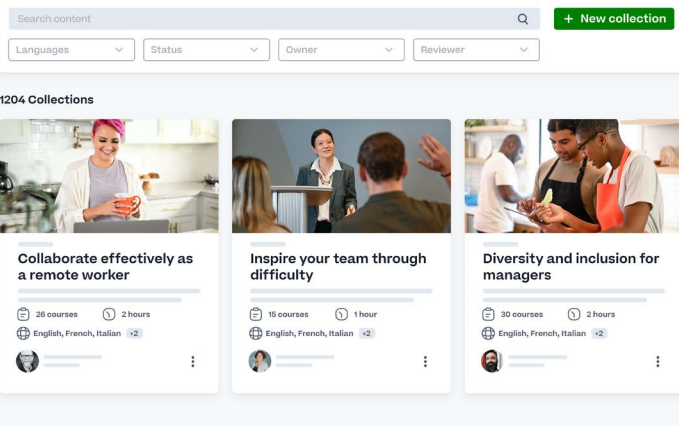
Easily connect content to the skills you're looking to grow in your organization to create customized content collections that drive growth.

Build informed learning programs using data insights

Once a collection is curated, utilize the data to understand how well you've covered skills, relevant topics, and which courses your people consume most.

Explore collections

This is your destination to find collections of content published by either yourself or other members of your organization



Advantages of using Content Studio

- ✦ **Save time** with an AI/ML-powered search and discovery experience that delivers high-quality, relevant content results
- ✦ **Help your curators** make informed curation decisions for building engaging learning programs using rich data for each course
- ✦ **Work together** with collaboration tools to share content collections for review between curators
- ✦ **Evaluate content effectiveness** and identify popular courses with insights into learner consumption
- ✦ **Compare content consumption** with similar organizations to assess your content spend efficiency
- ✦ **Leverage your skills-tagged content** to best curate collections aligned to your learning objectives
- ✦ **Drive growth** by creating skill-based content collections that you customize for each role and person in your organization
- ✦ **Improve organizational alignment** with straightforward curation tools that ensure each person in your organization is working toward the same larger goal

“

Content Studio will make it easy for our L&D team to curate content, get better insight into new content we don't currently have and receive AI-based content recommendations that align with the employee's role, career path and business goals. Content Studio will help us make better content decisions and evaluate the true impact of our content strategy.”

Charles Upright
Learning Experience Designer



Bridge the gap between content and organizational goals with Cornerstone Content Studio

[Learn More](#)

